



Asia Pacific Society for Solar and
Hybrid Technologies

The Asian Century Event Series

Renewable Energy and Hybrid Technologies

20th February, 2012

Perth, Western Australia

Featured Speakers:

Dr. Peter Thong - *China International Council for the Promotion of Multi-National Corporations*

Professor Dr. Nader Barsoum - *Asia Pacific Society for Solar and Hybrid Technologies*

Mr Scott Campbell - *Industry Growth Group*



Invitation

You are invited to join us for lunch as we hear from experts Dr. Peter Thong, Dr. Nader Barsoum and Mr Scott Campbell about the opportunities that renewable energy and hybrid technologies will bring in this Asian century. A Chinese Trade delegation, with interests in investing in Australia will also be in attendance.

Date – 20th February 2012

Time – 12pm – 2pm

Welcome and presentation by Scott Campbell.

Presentation by Dr. Peter Thong

Presentation by Dr. Nader Barsoum

Venue – Hyatt Regency Perth

99 Adelaide Terrace, Perth, Western Australia 6000

Cost - \$77 per person (inc GST)

RSVP – by 13th February 2012 to awiller@industrygrowth.net

For More Information call us on 08 9407 9787



Sarawak State Government



**INDUSTRY
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GROUP**



Asia Pacific Society for Solar and Hybrid Technologies



Professor Dr. Nader Barsoum

President

Asia Pacific Society for Solar and Hybrid Technologies

Nader Barsoum obtained his PhD from the University of Newcastle upon Tyne, UK, 1989 in Electric Machines and Drives and his first three degrees from Alexandria University, Egypt in Power Engineering 1976, Applied Mathematics 1979 and Engineering Mathematics 1983. He has also been an academic at the University Sains Malaysia, University Malaysia Sabah, University of Western Sydney and Curtin University Sarawak in the past 20 years.

He obtained the School Research and Developments Excellence Award 2010, Highest Research Performance Incentive Award 2010, Best Researcher Award 2009, ANAK Sarawak Award 2009 and University Encouragement Award 1992. He completed several funded projects such as: Implementation of an Optimal Energy Saving System with solar tracker 2010, Development of Smart Drive Build in AC Motors for Optimal Operations 2010, Investigation of Electrical Properties of Palm Oil Using Kerr-effect Technique 2009, Hardware design of body sensor device 2008, Low cost hydrogen fuel cell for hybrid renewable energy system 2006 and Simulation of Micro-Controller for Induction Motor Drive 1995.

Besides supervising many Master and PhD degrees, he has also been selected several times as an external examiner and published over 86 papers in both international scientific journals and conferences. He is currently the President of the Asia Pacific Society for Solar and Hybrid Technologies since 2010, Editor In Chief of the Global Journal Of Technology and Optimization since 2010, General Chairman of an Annual Global Conference on Power Control and Optimization since 2008, Editor of Innovation in Power, Control, and Optimization: Emerging Energy Technologies, IGI book chapter, and Guest Editor of the International Journal Of Computers & Mathematics With Applications.



Dr. Peter Thong

Advisor

China International Council for the Promotion of Multi-National Corporations (CICPMC)

Peter Thong graduated from Aston University, England in Production Engineering in 1970 and was conferred with the highest award of Honorary Doctor of Science degree by his British alma mater in 2009 in recognition of his distinguished career in production and manufacturing.

Peter has 41 years of multi-disciplinary operational management experience in leading and growing manufacturing, construction and trading companies in Asia of which 25 years are in China.

In recent years, Peter served as Advisor to the Malaysia Rubber Export Promotion Council and the British Chamber of Commerce in China. He is currently Advisor to China International Council for the Promotion of Multi-National Corporations (CICPMC) and the Honorary Consul for International Trade and Investment for the Autonomous Bougainville Government (ABG) of Papua New Guinea.

In CICPMC, an organization of China Ministry of Commerce with excellent connections with other Chinese Ministries and the United Nations, Peter advises on business issues related to 'China Go Global & Grow Global' policy. The top 1000 corporations in China and Fortune 500 Companies are members of CICPMC.

In ABG, Peter works with the President and his cabinet ministers on developing joint ventures in Bougainville with international partners in all aspects of investment ranging from agri-business, mining, fisheries, shipping, gas thermal and hydro power generation, tourism to engineering & technology.

Peter helps the private organizations and government agencies he is associated with to develop human capital strategies for fostering environmental protection, economic growth, social stability and sustainability.

The Asian Century: Renewable Energy and Hybrid Technologies



Mr Scott Campbell

Executive Director
Industry Growth Group

Scott Campbell is a board member of the Asia Pacific Society for Solar and Hybrid Technologies and is also the Executive Director of the Industry Growth Group, an international market development consultancy that has offices in several countries, including Malaysia.

Scott has extensive experience in the energy and resources sector, having worked with companies such as Newmont Gold and Cleveland Resources. Scott has also cooperated with the Malaysian Government and Tokuyama Corporation to expand the solar power generation industry, which has seen over \$1 billion invested in silicon production.

Scott's academic background is in Psychology and project management, and has developed a niche working with industries and individual exporters to grow markets. The renewable energy and hybrid technology industry is a particular interest of Scott's and he has been working with government officials and investors worldwide to facilitate growth and development.

Scott has over a decade of business experience in developing opportunities and working with organisations in Asia in a range of industries from renewable energy through to laboratory safety and digital earth. Recently Scott's focus has been on the renewable energy and hybrid technology sector as well as financial investment, two areas that go hand in hand.

Industry Growth Group is working closely with several organisations who are expanding into the Asian region, specifically the ASEAN + 2 (China and India) market.

Also being discussed;

2013 Asia Pacific Regional Conference on Solar and Hybrid Technologies

24th – 26th March 2013

Kuching, Malaysia



Asia Pacific Society
for Solar and Hybrid
Technologies



International Centre for Industry Development



**Global Research
and
Intelligence Network**



**SARAWAK
CONVENTION BUREAU**



The Asian Century: Renewable Energy and Hybrid Technologies

Event Information

12-2pm, February 20th, 2012
Hyatt Regency Perth

Price: \$77.00 pp inc GST

Booking Form

Organisation name:

REGISTRANT 1

Name:

Job Title:

Email:

Telephone:

Special dietary requirements:

REGISTRANT 2

Name:

Job Title:

Email:

Telephone:

Special dietary requirements:

Direct Deposit

Name: International Centre for Industry Development

BSB: 016-112

Account No: 4508 03599

Please email a copy of the direct deposit receipt along with registration form to awiller@industrygrowth.net

Cheque

Make cheques out to "International Centre for Industry Development" and mail to:

PO BOX 8533

Perth Business Centre

Perth WA 6859

Scanned registrations can be emailed to awiller@industrygrowth.net or faxed to 08 9407 7435. Upon receipt of the registration form, registrants will be emailed confirmation together with an invoice/ receipt and supplementary information including venue address and car parking details.

For Phone Enquiries call 08 9407 9787